

Website Privacy Policy

The policy:

This privacy policy is for the following websites;

- www.Clevelandcable.com served by Cleveland Cable Company Limited, Riverside Park Road, Middlesbrough, TS2 1QW.
- www.Clevelandcable.ae served by CLEVELAND CABLE TRADING FZCO, Plot No S30212, JAFZA South, Dubai, UAE
- www.SuperlecDirect.com served by Superlec Electrical Distributors, Riverside Park Road, Middlesbrough, TS2 1QW.

This Policy governs the privacy of its website users who choose to use it. It explains how we comply with the GDPR (General Data Protection Regulation), the DPA (Data Protection Act) [pre GDPR enforcement] and the PECR (Privacy and Electronic Communications Regulations).

This policy will explain areas of this website that may affect privacy and personal details, how we process, collect, manage and store those details and how user rights under the GDPR, DPA & PECR are adhered to.

Additionally it will explain the use of cookies or software, advertising or commercial sponsorship from third parties and the download of any documents, files or software made available to users (if any) of our websites.

Further explanations may be provided for specific pages or features of this website in order to help users understand how we, this website and its third parties (if any) interact with users and users computer / device in order to serve it to users. Our contact information is provided if users have any questions.

The DPA & GDPR May 2018

We and this website complies to the DPA (Data Protection Act 1998) and already complies to the GDPR (General Data Protection Regulation) which came into effect from May 2018.

Use of Cookies

This website uses cookies to better the users experience while visiting the website. As required by legislation, where applicable this website uses a cookie control system, allowing the user to give explicit permission or to deny the use of /saving of cookies on their computer / device.

What are cookies? Cookies are small files saved to the user's computers hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website.

Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors or use the cookie control system if available upon their first visit.

Website Visitor Tracking

This website uses tracking software to monitor its visitors to better understand how they use it. The software will save a cookie to users computers hard drive in order to track and monitor users engagement and usage of the website, but will not store, save or collect personal information

Adverts and Sponsored Links

This website may contain sponsored links and adverts. These will typically be served through our advertising partners, to whom may have detailed privacy policies relating directly to the adverts they serve.

Clicking on any such adverts will send users to the advertiser's website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on user computer's hard drive. Users should therefore note they click on sponsored external links at their own risk, and we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Downloads & Media Files

Any downloadable documents, files or media made available on this website are provided to users at their own risk. While all precautions have been undertaken to ensure only genuine downloads are available users are advised to verify their authenticity using third party anti-virus software or similar applications.

We accept no responsibility for third party downloads and downloads provided by external third party websites and advise users to verify their authenticity using third party anti-virus software or similar applications.

Contact & Communication With us

Users contacting this us through this website do so at their own discretion and provide any such personal details requested at their own risk. User personal information is kept private and stored securely until a time it is no longer required or has no use.

Where we have clearly stated and made users aware of the fact, and where users have given users express permission, we may use user details to send users products/services information through a mailing list system. This is done in accordance with the regulations named in 'The policy' above.

External Website Links & Third Parties

Although we only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites, similar to; [Church Cottage, Llawhaden](#) or www.celticinst.com.)

Shortened URL's; URL shortening is a technique used on the web to shorten URL's (Uniform Resource Locators) to something substantially shorter. This technique is especially used in social media and looks similar to this (example: <http://bit.ly/zyVUBo>). Users should take caution before clicking on shortened URL links and verify their authenticity before proceeding.

We cannot guarantee or verify the contents of any externally linked website despite our best efforts. Users should therefore note they click on external links at their own risk, and we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Social Media Policy & Usage

We adopt a Social Media Policy to ensure our business and our staff conduct themselves accordingly online. While we may have official profiles on social media platforms users are advised to verify authenticity of such profiles before engaging with, or sharing information with such profiles. We will never ask for user passwords or personal details on social media platforms. Users are advised to conduct themselves appropriately when engaging with us on social media.

There may be instances where our website features social sharing buttons, which help share web content directly from web pages to the respective social media platforms. Users use social sharing buttons at usersr own discretion and accept that doing so may publish content to users social media profile feed or page. Users can find further information about some social media privacy and usage policies in the resources section below.

Resources & Further Information

- [Overview of the GDPR - General Data Protection Regulation](#)
- [Data Protection Act 1998](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [The Guide to the PECR 2003](#)
- [Twitter Privacy Policy](#)
- [Facebook Privacy Policy](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)
- [Mailchimp Privacy Policy](#)
- [HR Form Templates](#)
- [Website Privacy Policy Template](#)



Alastair Powell
Managing Director

06 January 2025