

Graduate SEO/PPC & Social Media Operative

Cleveland Cable Company is the largest supplier of cables and cable accessories in the UK. Founded in 1978, we operate nine branches across the UK and Ireland supplying domestic and European markets. In 2016, we launched Dubai-based Cleveland Cable Trading FZCO to supply markets in the Middle East and Africa, taking our business truly global. Additionally, we own and operate Superlec Direct - an electrical wholesale, supplier and retail e-commerce website.

As part of our widening engagement with web and digital media, we are currently recruiting for an SEO/PPC & social media operative role based at our Middlesbrough head office. Working as part of the web team, successful applicants will be required to have:

- Recent degree level qualification (2:1 or higher preferred)
- Good English and Maths skills
- Experience with or knowledge of using complex web interfaces
- Experience with or knowledge of social media platforms
- The ability to self-motivate and work independently, as well as in teams

The role will involve:

- Actioning SEO/PPC tasks using Google web portals and other software
- Identifying trends and formulating strategies as part of the digital marketing team
- Posting prepared content and images to company social media accounts
- Product and competitor research
- Data entry, low level image editing, and other software tasks

Training on software and in-house tools will be provided where necessary.

Job Type: Full-time, permanent

Salary: Negotiable, based upon experience

To apply, please send your CV to jrichardson@clevelandcable.com